FIGURE 3.3

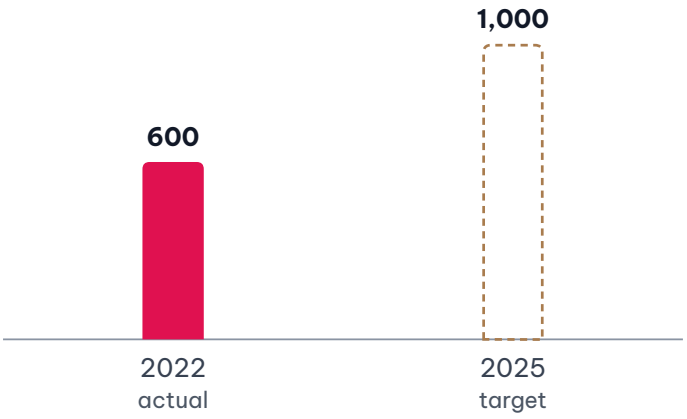
Sizing golf tourism: two definitions, two numbers

US$ million

Published figure Interpolated at CAGR Target

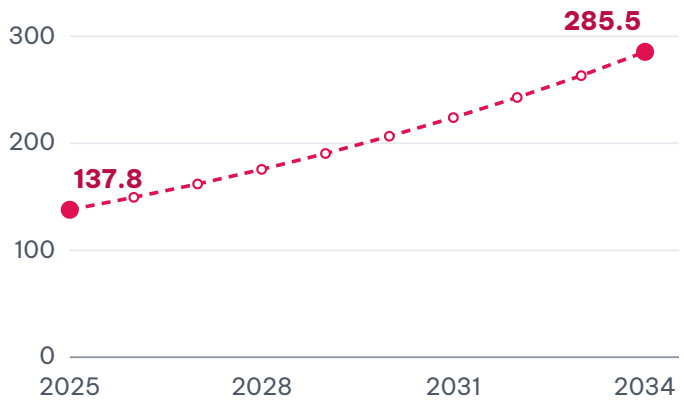
Golf tourism revenue

VNAT



Golf tour services market

IMARC Group · 8.43% CAGR



Measure	Year	US$ m	Status
Golf tourism revenue (VNAT)	2022	600.00	actual
Golf tourism revenue (VNAT)	2025	1,000.00	target
Golf tour services market (IMARC)	2025	137.82	estimate
Golf tour services market (IMARC)	2034	285.51	forecast

Note: The two measures have different scopes and are not directly comparable. For IMARC only 2025 and 2034 are published figures; intervening years are interpolated at the 8.43% CAGR and drawn dashed.

Sources: VNAT — Vietnam golf tourism targets US$1 billion (via Vietnam Golf Magazine); IMARC Group — Vietnam Golf Tourism Market 2026–2034